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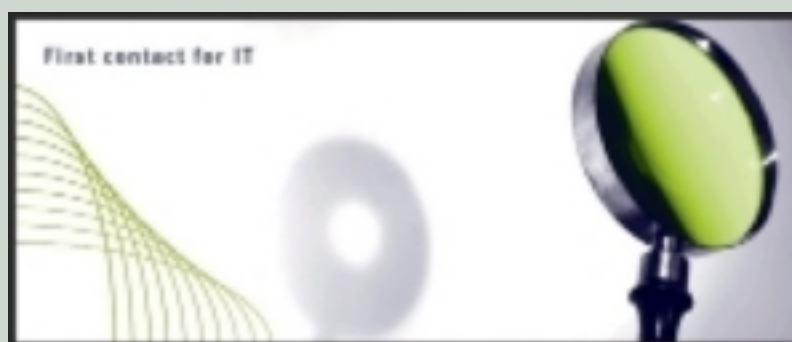
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Hello everyone!

Welcome to the second P4Digital September newsletter, your bi-monthly update into the Digital Revolution in Toronto and beyond.

Here we have exclusive news, resources, tips and more!

Read, enjoy and we'll see you at Velocity!



TOP DIGITAL NEWS JUNE 2014

- **Intel** formally says the tiny transistors on its new family of chips will let powerful, razor thin, fanless computers become possible.
- **Home Depot** confirms a hack attack has compromised potentially millions of credit and debit cards.
- Messaging service **Snapchat** has ended a bitter dispute over the app's beginnings, in a private settlement.
- Twitter, Netflix and Reddit took part in an internet slowdown protest in favour of **net neutrality** on Wednesday. Many groups taking part displayed the spinning wheel, an icon for slow loading speed, but ran normally.
- Apple unveils a smartwatch - its first new product line since the iPad - as well as bigger iPhones and a contactless payment system.

- The video game studio behind **Minecraft** is in talks to be taken over by **Microsoft**, according to reports, for more than \$2bn.
- **Facebook** is testing a feature that allows users to set their published posts to be deleted at a specific time.
- Another problem with **Apple Maps** - they appear to have gotten Ottawa and Toronto confused. Ottawa is placed roughly where Toronto should be on the map and Toronto is where Ottawa was. Edmonton is also seen to be north west of Calgary, instead of north east and Quebec City is mistakenly labelled as Quebec.
- Malicious links posted on the chat forums of video games streaming site **Twitch** can spend money without users authorisation has emerged.

P4Digital Editorials

Rise of the Drones



Look, up in the sky! It's a bird, it's a plane, it's a — commercial unmanned drone?



Welcome to 2014, where in addition to mammals and commercial airlines, flying robots are claiming their parts of the airways

By now, most of us have heard of drones in some capacity. Whether its about warfare, hobbyists, delivery systems, or even just a passing mention on your favourite television show, it looks like unmanned drones are here to stay.

[READ MORE](#)

Cover Letters - Are they necessary?



Should you write a cover letter? The answer is yes. Will everyone read it? Probably not, but you don't know who will and who won't so better to write it because if someone does read it you want to impress them.

This should be written like an official letter including:

- date
- company address
- contact person's name (if you know it)
- salutations both at the beginning and the end

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P4DIGITAL HIGHLIGHTS



P4Digital Staff Showcase

Meet Nadine

Nadine is one of the original members and owners of Planet4IT, and has watched the company become something great.

She is the Chief Financial officer here, and her hard work ensures everything is kept in tip top shape.

Another role she has is to help companies find the top talent out there.

Her track record speaks for itself.

Nadine can be reached through email, or by calling Planet4IT



Planet4IT did the ALS Ice Bucket challenge last week! Click on the picture of CEO Ed Johnson getting doused!



We challenged the following to to donate money to the ALS foundation or douse themselves with ice water.

- Porter Airlines
- LMS ProLink
- MBS Financial Group
- DECA Aviation
- The Data Group of Companies

We are eagerly awaiting your videos!



Featured Job of the Week

Team Lead - Web Software

- Join a growing software company with the financial backing of a major corporation.
- Design and architect the future capabilities of the software.
- Excellent location just north of the city.

For more information, send us an email at aportelli@planet4it.com

P4 Digital First Contact for Digital
Velocity

TEAM LEAD - WEB SOFTWARE

- ✓ Join a growing software company with the financial backing of a major corporation
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